

HATTIESBURG

CONVENTION COMMISSION

2017

ECONOMIC IMPACT



LAKE TERRACE
CONVENTION CENTER

\$40 MILLION

IN VISITOR SPENDING

237K GUESTS

HATTIESBURG

ZOO

\$3 MILLION

IN VISITOR SPENDING

153K GUESTS



\$7.6 MILLION

IN VISITOR SPENDING

100K GUESTS



African American
MILITARY HISTORY MUSEUM

\$608,000

IN VISITOR SPENDING

8,000 GUESTS

★ TOTAL \$51.2 MILLION ★

IN VISITOR SPENDING

522,000 GUESTS

**SPECIAL
SALES TAX
\$5.2
MILLION**

For every one dollar of special sales tax, approximately \$10 is spent in Hattiesburg. This creates jobs, income and a vibrant economy.

**RETURN ON
INVESTMENT
985%**

ADDITIONAL BENEFITS: HIGH QUALITY OF LIFE, ENTERTAINMENT OPTIONS, PRESERVATION OF HISTORY & THE BEAUTIFICATION OF HATTIESBURG.